iMediaTouch

Radio Automation Software

omt technologies

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ON-AIR Module

From our innovative On-Air interface to our industry leading Voice Tracking modules, with iMediaTouch you can feel secure knowing you have the most reliable, tested & user friendly software running your radio operations.

Since it's unveiling in 1984, iMediaTouch has been continually enhanced in order to meet the evolving needs of radio stations world-wide. Our 6th generation release includes an exciting set of new features based on collaboration with our customers and technology partners. Our On-Air module can be broken down into three key components that provide radio talent with the following functionality:

Cart Section

- ▶ Provides live assist, satellite or complete dependable broadcast automation
- ▶ Simultaneous touch screen, mouse (drag n drop) or console bi-directional start/stop
- ▶ Up to 12 discrete audio play outs supported with playback pitch control
- ▶ Dynamic sports log allows for unattended sports (such as Baseball) broadcast automation including rain-outs & overtime log management
- ▶ Non-Stop Broadcasting - auto failover features from primary server to local on-air computer or secondary server (if provided)
- ▶ RDS, XML, HD2 PAD data and Audio over IP supported
- ▶ Complete website integration via XML or HTML output including album graphics and upcoming/last played information for dynamic front/
- ▶ back sell promotions
- ▶ Simple & flexible satellite interfacing with automatic failover "playback resume" for feeds and pre-recorded shows
- ▶ In Studio, Remote and Wide Area system configurations – up to 4 remote connections supported
- ▶ Dynamic Dual Screen options available

Tab Section

- ▶ ShowLog Tab - provides unlimited hot keys, color configurable by the user with start/stop, auto repeat (great for music beds), auto fade and auto load functions
- ▶ Info Tab - displays extended cart information about the audio cut including the album graphic and when the song was "last played" and scheduled "to play next" to help ensure a no repeat workday
- ▶ Hooks Tab – provides a dynamic hook player for automated "coming up next hour" promos
- ▶ Back Sell Tab – for live assisted front/back sell music promotions
- ▶ Feeds Tab – provides talent with access to all pre-configured satellite shows to instantly switch to ABC News, WWI, Rush or any other satellite show during a live broadcast

Blade Section

- ▶ Segue Editor Blade - Newly enhanced dynamic segue editor for on-the-fly segue adjustments
- ▶ Record Blade – great for recording audio such as phone bits that can be instantly edited & added to the log on-the-fly
- ▶ Weather Blade - uniquely displays a five day weather forecast including weather graphics
- ▶ Coming soon – other useful Blades such as a Music Master Blade for instant in-studio "PD approved" music content.
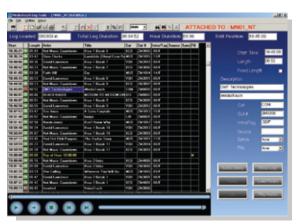
Production Module

A virtual audio workbench that is the most advanced Trans-coder in the industry, iMediaTouch offers you complete database management of your audio assets.

- ▶ An audio database manager software for any studio, administrative or wide area remote access desktop, where no proprietary sound card is required.
- ▶ The ONLY trans-coder software for radio that supports MPEG2, MP3, WMA, WAV & (Optional cost Dolby AC3) using any Windows WDM compatible sound card
- ▶ User interface is designed for simultaneous audio importing, exporting, CD ripping, normalization, trimming, cut labeling, leveling and wave form editing
- ▶ Up to six levels of security - password protected
- ▶ Manages expiry and activation dates right down to the hour/minute on audio cuts
- ▶ Waveform editor copies - cuts - pastes multi format audio files
- ▶ Provides jpeg ingest and storage for album graphics and banner ads tied to audio files

LogTools Module

Build and create playback schedules with ease. iMediaTouch integrates with most traffic and music programming systems to build your schedules.

- ▶ Interactive play-out of Tails and Heads – ability for Program Directors to audition the schedule even before it airs!
- ▶ Fast access to your audio library & satellite feeds for schedule changes
- ▶ Merges with the most popular traffic and music programming systems
- ▶ Real Time "ON-AIR" log updates on the fly from remote desktops (no log reloading)
- ▶ Visual reports or searches for log errors
- ▶ Creates as-run reports and validates schedules before airing
- ▶ Schedules hot-button loads for DJ shift changes and satellite drop liners
- ▶ Clock template generator to simplify satellite format creation
- ▶ Password protection for startup

VoiceTrack Module

VoiceTracking on iMediaTouch has never been easier. Imagine producing 6 hours of live sounding programming in less than an hour. In fact you can voice track as far in advance as you have music scheduled. Your listeners get the complete live assisted air broadcast even though the talent recorded the shift hours ago.

- ▶ Interactive play-out of Tails & Heads with user time adjustable play-out
- ▶ Dynamic adjustment of segue markers & four volume points on each track for tight play-out
- ▶ Full use of ALL ON AIR Hot Buttons for live mix or post VoiceTrack insertion
- ▶ After recording a voice track, software allows drop in of music bed and sound effects with adjustments to the level and fade In/out points
- ▶ Drop in up to 6 SFX into the recorded file with full volume control for each SFX
- ▶ Auto Post and Auto Duck allows for quick tightening of voicetracks
- ▶ "On The Fly" Voice Tracks can be inserted into today's log
- ▶ Program Manager can generate music logs well in advance that allow immediate VoiceTrack recording

iMediaTouch Optional Modules

With iMediaTouch Optional Modules, stations can enhance their iMediaTouch System with additional award winning solutions brought to you by OMT technologies. Need to automatically import content from a variety of sources? Want to record, log, skim or podcast your daily broadcasts? Wish your website had more interactive media rich content? With iMediaTouch Optional Modules all this is possible....and more!

Contact your Sales Representative for more information and pricing on these optional modules.

Remote VoiceTrack

iMediaTouch Remote Voice Tracking

iMediaTouch's Remote VoiceTrack module is the best "out of studio" experience in radio allowing talent to record, edit and insert voice tracks into any station's log from any internet home connection or professional studio. Unlike other competing Remote Voice Tracking solutions offered by other vendors, every feature available with our in-house VoiceTrack Module is available with our remote version.

ON-AIR Remote

iMediaTouch ON-AIR Remote

Connect to your On-Air studio from any remote location using iMediaTouch's ON-AIR Remote Module. Perfect for multiple talent morning shows and sporting event broadcasts, ON-AIR Remote seamlessly controls your station from anywhere using a high speed internet connection.

iMediaLogger

Digital Logging Software

iMediaLogger set a new standard in software based audio logging, archiving, skimming, podcasting and storage, delivering the simplest way to manage each and every one of your recording needs with just one workstation. OMT raises the bar again with iMediaLogger v3 making our proven digital logger even more versatile and stable then ever before!

iMediaImport

Automatic Content Importer

The iMediaImport Module automatically imports sstation content and "Cart Chunk" content from but no limited to: NPR Content Depot Audio Files, FTP Site Audio Transfers, Network Shared Folders , Productions House Spot Delivery, Music and Programming Services, Third Party Multi-Track Software and Newsroom Applications.

iMediaPIX

Live Assist & Cart Replacement

A simple, yet powerful iMediaTouch module, iMediaPix is ideal for your live assist operations needing commercial, ID and promo solutions. Browse an infinite number of categories, create logs for your broadcast day or load up a great playlist for your morning show – iMediaPix is the all in one simplified solution for radio.

iMediaAccess

Wide Area Content Management

iMediaAccess offers a total solution for your wide area facilities. Not only can you send audio files to the remote location, but you can play and manipulate the file once there. iMediaAccess also allows for distribution of play lists and schedules, covering not only the files to play, but how to play them.